

## **Aditum Connect Inc.**

### **Launches New Modular SFP WAN Support for Zero Touch Routers:**

*Norwalk, CT— 5/2/2024* — Aditum Connect, a leading provider of integrated MDU internet solutions, today announced the launch of its latest feature for Zero Touch routers, introducing seamless support for modular SFP WAN interface options. In addition to full fiber and GPON solutions, this update also allows for the reuse of existing coaxial wiring in buildings via the MaGiC-SFP™ coax adapter from MDSlink, Inc., and enabling delivery of internet speeds to Tenants in MDU & MTU buildings at up to 1Gbps full duplex.

“Seamless deployment options for all methods of interbuilding connectivity, including both Ethernet and Coax SFP adapters, that use standardized hardware with a common interface and configuration backend now means that building ISP deployments can be done more cost-effectively and quickly than ever before, while delivering true Gigabit internet speeds to Tenants.” said Brian Higgins, Founder & CEO at Aditum Connect Inc.

Launches New Modular SFP WAN Support for Zero Touch Routers:

#### **Key Features of the Update:**

- **Seamless WAN Support:** The routers now support modular SFP WAN interface options that detect and configure automatically, without any need for configuration changes switching between copper ethernet and modular SFP.
- **Coaxial Cable Reuse:** With the addition of the MaGiC-SFP coax adapters, properties can leverage existing coaxial infrastructure, simplifying the deployment of robust internet services without the need for new wiring.
- **Plug-and-Play Installation:** The enhanced Zero Touch technology ensures that all connections, whether ethernet, fiber, or coax, integrate seamlessly into a single system with zero manual setup required, and offer a fully automated installation experience for Tenants.

#### **Expanded Device Availability:**

The update was automatically pushed to all previously sold Zero Touch routers with SFP ports and is already available for all devices showing the latest device update.

**New Model Availability:**

Aditum Connect is announcing a new Zero Touch AC Quad model with SFP support. This model features a 1.9GHz Quad-core CPU, Quad Wi-Fi antennas, and 4x4 Quad-Chain Wi-Fi (5Ghz), and is expected to deliver both wired and wireless performance exceeding 1 Gbps.

**Zero Touch Enhanced Customer Experience:**

Upon Zero Touch Router setup completion (fully automated plug and play), Tenants receive an email with all necessary connection details, including a scannable WiFi setup QR code and phonetically spelled password to their newly randomly generated secure WiFi password, ensuring easy access and setup for all users. Additionally, service suspension due to non-payment triggers an automated redirect to a customizable splash page, and provides immediate service restoration available upon payment.

**About Aditum Connect:**

Aditum Connect Inc. is the only MDU/MTU solution provider offering a common platform for all building ISP deployment solutions — from Ethernet and Fiber/GPON to Coax (MOCA) — on a standard CPE platform. This platform also includes a fully automated setup and installation process, which allows Aditum Connect to offer an unmatched solution in the market for both cost and features.

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Aditum Connect is a registered trademark of Aditum Connect Inc. in the United States, and MaGiC-SFP is a registered trademark of MDSlink, Inc. in the United States and/or other countries.

**For More Information:**

Press Inquiries  
203-842-8520  
sales@aditumconnect.com

**Zero Touch Information:**

<https://aditumconnect.com/zero-touch/>